



Nikki Parkinson at Styling You is attending and is a panellist for the social networking session at the inaugural Aussie Bloggers Conference. She would love to take your brand's message to the 170 delegates and is seeking cash sponsorship to do so.

### **The conference**

Aussie Bloggers Conference is a conference 'by bloggers for bloggers.' It is the first ever blogging conference catering to the mum, parenting and personal blogging communities of Australia.

Date: 19th March 2011

Venue: Bayview Boulevard Sydney

Website: <http://aussiebloggersconference.com.au>

### **Some info about Styling You**

- Styling You was judged top 3 beauty blogs in Australia at the 2010 Star Beauty Journalism Awards this month.
- Styling You offers fashion and beauty news and reviews for a female demographic aged 25-55. The blog has been running since 2008.
- Styling You currently has 13,091 unique visitors to hits site every month, with visitors looking at a total of 51,418 pages. (Google Analytics November 30, 2010)
- Styling You's worldwide Alexa ranking ([www.alexa.com](http://www.alexa.com) ranks websites on their traffic and links) of 210,003 and an Australian Alexa ranking of 2537.
- Styling You currently has 1734 followers on Twitter
- Styling You currently 1110 "likers" on Facebook

**If you would like to know more about what Styling You could offer your brand or company at the conference, please email [nikki@stylingyou.com.au](mailto:nikki@stylingyou.com.au)**